



Avoid the 5 Nevada County

MEDIA ADVISORY

For Immediate Release: May 21, 2008

NEVADA COUNTY TO COMBAT DRIVING UNDER THE INFLUENCE DURING THE FIRST SUMMER WEEKEND OF THE SEASON

***COLLEGE GRADS AROUND THE STATE ARE HEADING HOME, PROTECT THEIR FUTURE
EVERY CELEBRATION MUST HAVE A DESIGNATED DRIVER***

WHAT: The Avoid the 5 DUI Taskforce will be hosting a Sobriety Checkpoint in Grass Valley targeting drivers who drink and drive during the first holiday weekend of the summer. Officers will check all motorists for signs of intoxication and impaired drivers will be arrested reminding all – Drunk Driving! Over the Limit! Under Arrest! The summer season sees a rise in deaths and injuries and Nevada county law enforcement officials will be out in force this Memorial Day weekend. In addition to this checkpoint police will have additional enforcement operations in the following cities: Nevada City, Truckee, and Grass Valley.

Visit the following website www.californiaavoid.org for all of the regions DUI enforcement operations.

The Avoid the 5 DUI Task Force is composed of five local law enforcement agencies throughout Nevada County that are allied together to combat Driving Under the Influence (DUI) in the three cities and unincorporated area. The program is called the Avoid program because motorists can “avoid” being arrested by not drinking and driving.

WHEN: Friday, May 23, 2008 from 8:00pm to Midnight

WHERE: Brunswick Road @ Sutton Way

WHO: Sergeant Scott Telles (Grass Valley Police) 530-477-4600

WHY: Drunk Driving is one of America’s deadliest crimes. Nationally nearly 16,000 died in 2006 and last year California saw approximately 1,597 people killed in crashes involving a drunk driver.

CONTACT: Public Information Officer Captain Rex Marks, Grass Valley Police
Avoid the 5 - Nevada County
Phone: 530-477-4600

Funding for this program was provided by a grant from the California Office of Traffic Safety, through the National Highway Traffic Safety Administration.

